



CHARMED BY CAMILLE

2020 FALL DENIM GUIDE

CORE STYLES & HOW TO FIND
YOUR BEST FIT

WHAT'S INSIDE

Prior to blogging and prior to working in beauty, I worked in the denim industry at various premium brands around Los Angeles.

I worked in the the denim industry for almost seven years, so, it's safe to say I know a thing or two about jeans.

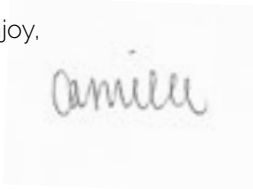
I narrowed down everything I learned during my time in the denim industry to bring you this denim guide, and I'm excited to share it with you.

In here you'll find everything from denim basics like measuring your inseam to fit tips and notes on fabrics.

But most importantly, I'm sharing myself in seven different jeans that I believe to be fall denim wardrobe staples. These are timeless styles in great washes that'll go beyond the season.

I hope you enjoy this denim guide as much as I enjoyed making it!

Enjoy,



My Key Fit Points

Height: 5'4"

Inseam: 26"

Typical Size: 27



DENIM BASICS

RISE

For me, the rise is one of the most important fit factors in purchasing a pair of jeans. Where a pair of jeans hits on the waist can really make or break the comfort factor, and the rise is something that can't be altered like length.

These can range from low to high rise, but it's important to note that what one brand considers a high rise may not be the same for another brand. When shopping for denim, especially online, be sure that you're paying attention to the actual measurement of the rise, not just how a style may be named.

That's because the length of your torso ultimately determines how high or low a pair of jeans feels on your body. A high rise style may feel more like a mid rise to someone with a long torso. Alternately, a mid rise style may actually feel like more of a high rise to someone with a shorter torso.

HOW TO MEASURE: Find the pair of jeans in your closet that hit you at your most comfortable spot around your waist. Lay them flat with the fly facing up and measure from the top center of the waist band (right above the top button) down to the crotch seam to find your ideal perfect rise.



DENIM BASICS

INSEAM

The inseam is the length of the of the legs on jeans. Similar to the rise, this will differ for everyone and your overall height doesn't necessarily determine your inseam. However, unlike the rise, the length of jeans can always be hemmed.

If you find a pair of jeans that fits everywhere but the length, don't stress. You can hem them to the appropriate length (more on that later).

HOW TO MEASURE: The easiest way to measure your inseam is to take [a flexible tape measure](#) like this one, stand up straight, and measure yourself. Take the tape and start it where your leg meets your crotch, then run the tape as closely as possible to your body until it hits your desired length. Alternately, find a pair of jeans you already own, lay them flat facing up, and measure from the crotch seam to the bottom of the pant leg.



DENIM BASICS

STRETCH VS. NON-STRETCH DENIM

Not all denim fabric is the same. Generally, denim falls into two categories: stretch and rigid (non-stretch).

Stretch denim really just means that some type of elastane has been woven into the cotton threads to make a more flexible weave. Even the smallest amount of stretch (1 - 2 percent) allows for more flexibility and comfort.

Rigid denim means that there is no elastane added to the fabric weave, and in turn, feels less stretchy.

There's no right or wrong here. It really comes down to preference in terms of stretch vs. non-stretch denim.

Stretch denim typically feels a lot more comfortable out of the gate, but elastane can make your jeans a bit baggy after a couple of wears. (Although a quick toss in your dryer fixes things.) Rigid denim can be fairly uncomfortable at first, but over time loosens up to your body and provides that authentic denim look.

When trying on stretch options, be sure they fit you body snug - over time they will loosen and become too baggy. You want stretch denim jeans to fit like a glove when you try them on, but they shouldn't feel painful or uncomfortable.

I typically need to size up in non-stretch jeans, but depending on the denim brand, you may not have to.

FIT TIPS

POCKET PLACEMENT

Just like the rise can make or break your comfort level, back pocket placement can make or break your... assets. There's really no polite way to say this, but chances are when you're looking for jeans you're *not* hoping for a pair that makes your butt look super flat.

You've got to work with what you were given, but here are some easy back pocket hacks to help your derriere appear perky:

- For the most part, the back pockets should always be centered over the fullest part of your booty. In general, the bottom of the pocket should end right where your butt meets your leg.
- If you are wider, find pockets that are closer together.
- If you have a flatter backside, pockets that are a little further apart will add curve.
- Avoid pockets that are too big, or placed too high. Both will make your butt look flat and/or long.



FIT TIPS

THE SIT TEST

This may be a no brainer, but when you're trying on denim, be sure to perform "the sit test." Yep, it's exactly how it sounds. You won't *only* be standing in your denim, so be sure to take a seat somewhere to see how your jeans feel when sitting.

Remember, all denim should be somewhat snug at first since the fibers will loosen with time. However, if you feel discomfort or the immediate need to unbutton your jeans, they're too tight.

WHERE TO HEM

Hemming jeans is an easy tailor fix. If your pants have a particular style (like a flare or tapered leg), you can always ask your tailor to make additional adjustments to keep the original shape and silhouette of your jeans.

If your jeans have a raw hem, meaning there's no thread or cuffed bottom like traditional jeans, then you can just cut them yourself! The fray will loosen with wear, or you can throw in the wash to speed up the process. If there's a special kind of distressing or fading on the hem of your jeans, you can ask your tailor to do the "original hem." This is usually a little pricier because it involves more work than just folding the jean and sewing, but helps to maintain the originally intended look.

For skinny, slim, and straight styles, I like to hem my jeans just above or at my ankle, because I find this length to be the most flattering. At this length, jeans are short enough to show off your shoes, but long enough to tuck into higher boot styles. Make sure when you're wearing sneakers, flats, or other low shoes, that the fabric doesn't scrunch onto the shoe.

For wide leg and flared styles, I like my jeans to just barely touch the floor. This helps to elongate the legs. Decide which types of shoes you'll most likely wear with them (flats or heels), then hem accordingly.

HIGH RISE SKINNY

LIGHT
WASH

PAIGE | HOXTON HIGH WAIST SKINNY CROP | ATTERBURY
BRAND | STYLE NAME | WASH



SIZE I'M WEARING: 27

RISE: 10"

INSEAM: 26"

FLY: Zip

FABRIC: Stretch Denim

PAIRS WELL WITH:

A plain tee and white sneakers.

PERFECT FOR:

Running errands or weekend farmers market.

EXTRA NOTES:

The torn hem on the back combined with the lighter wash and heavier whiskering makes these jeans pretty casual, so these make for great daytime jeans.

[SHOP THE JEANS](#)

HIGH RISE SKINNY

DARK
WASH

EVERLANE
BRAND

AUTHENTIC STRETCH HIGH RISE SKINNY
STYLE NAME

DEEP INDIGO
WASH



SIZE I'M WEARING: 27 Ankle

RISE: 11"

INSEAM: 26"

FLY: Zip

FABRIC: Stretch Denim

PAIRS WELL WITH:

An oversized sweater and block-heeled booties.

PERFECT FOR:

When you want to be comfortable, but still chic.

EXTRA NOTES:

Every closet needs a pair of clean, dark skinny jeans. They make any casual look a little more polished, plus you can also wear these jeans at night since they're so dark.

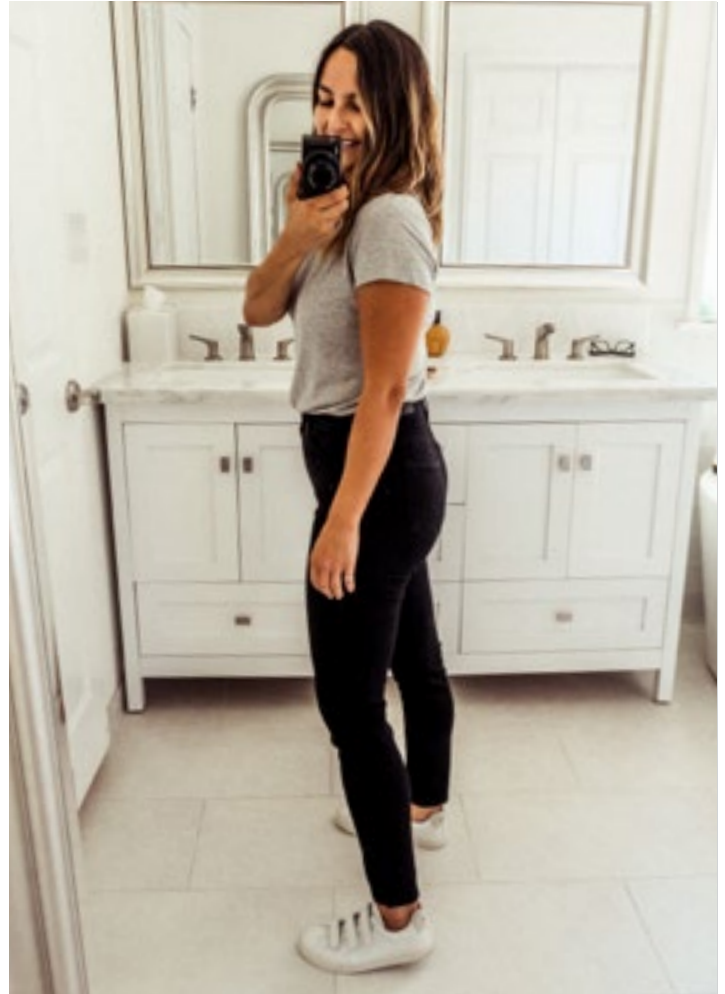
These jeans are under \$100.

[SHOP THE JEANS](#)

ULTRA HIGH RISE SKINNY

BLACK

PAIGE | MARGOT CROP | BLACK SHADOW
BRAND | STYLE NAME | WASH



SIZE I'M WEARING: 27

RISE: 11"

INSEAM: 26"

FLY: Zip

FABRIC: Stretch Denim

PAIRS WELL WITH:

A drapery silk top, heels or heeled booties, and a leather jacket.

PERFECT FOR:

Date night.

EXTRA NOTES:

Black skinny jeans are a closet staple. The LBD of jeans, you can dress them up or down.

I like a looser, flowy shirt untucked or half-tucked so your outfit is polished without being too stuffy. A leather jacket adds some edge.

[SHOP THE JEANS](#)

HIGH RISE SLIM FIT

LIGHT
WASH

CITIZENS OF HUMANITY
BRAND

OLIVIA HIGH RISE SLIM FIT
STYLE NAME

CHIT CHAT
WASH



SIZE I'M WEARING: 26

RISE: 10.75"

INSEAM: 26"

FLY: Button

FABRIC: Stretch Denim

PAIRS WELL WITH:

An oversized sweater and sneakers.

PERFECT FOR:

A cozy, comfy fall day or movie night.

EXTRA NOTES:

These jeans are one of the softest pairs I have ever owned. Be sure when purchasing them the fit is snug to your body because they do stretch.

If you're between sizes, size down. I probably could have purchased the 25.

[SHOP THE JEANS](#)

HIGH RISE STRAIGHT

MEDIUM
WASH

AGOLDE | RILEY HIGH RISE STRAIGHT CROP | FREQUENCY
BRAND | STYLE NAME | WASH



SIZE I'M WEARING: 27

RISE: 10.75"

INSEAM: 25.25"

FLY: Button

FABRIC: Rigid Denim

PAIRS WELL WITH:

A cropped sweater and flat mules.

PERFECT FOR:

A fall picnic or trip to the pumpkin patch.

EXTRA NOTES:

AGOLDE is one of my favorite brands for rigid denim. This pair fits slim to the body, while still having some room for comfort.

The sizing on this fit runs differently depending on the wash, so order a couple of sizes.

[SHOP THE JEANS](#)

VINTAGE STRAIGHT

FADED
BLACK

EVERLANE | THE '90S CHEEKY STRAIGHT | WASHED BLACK
BRAND | STYLE NAME | WASH



SIZE I'M WEARING: 27 Ankle

RISE: 11"

INSEAM: 26.5"

FLY: Button

FABRIC: Rigid Denim

[SHOP THE JEANS](#)

PAIRS WELL WITH:

A plaid shirt, flat black ankle booties, and a leather jacket.

PERFECT FOR:

Wine tasting or a casual dinner.

EXTRA NOTES:

I love the vintage silhouette of these jeans. The waist is high and pinched in for a vintage feel (hence the style name). I prefer these over the similar Levi's style because they fit me better.

These jeans are under \$100.

HIGH RISE STRAIGHT

MEDIUM
WASH

BOYISH | THE TOMMY | FAR COUNTRY
BRAND | STYLE NAME | WASH



SIZE I'M WEARING: 28

RISE: 10.75"

INSEAM: 27"

FLY: Button

FABRIC: Rigid Denim

PAIRS WELL WITH:

A plain tee, a blazer, and heels.

PERFECT FOR:

A stylish lunch or dinner.

EXTRA NOTES:

I love the juxtaposition of the tomboy silhouette with a pair of heels and a blazer. It's the perfect mix of effortless and chic. You can also cuff the hem to show off your shoes a bit.

These jeans have a raw hem.

[SHOP THE JEANS](#)